



May 2017

Spring Edition

# The GENERATOR

## Waterborne Epoxy

### Clear Kits

5 quart kit \$50.00

5 gallon kit \$200.00

25 gallon kit \$975.00

### Pigmented Kits

Colors: white, light grey, medium grey, black

5 quart kit \$62.50

5 gallon kit \$250.00

## Additional Sealers

### **100% solids Epoxy**

UV Resistant Industrial  
Clear or Pigmented

### **Color Coat Sealer**

Water or Solvent Based  
Clear or Pigmented

### **Urethanes**

Water Based  
Single Component  
2 Component

### **Crystal Coat**

Water Based

### **Miracle Glaze**

Solvent Based  
Clear or Pigmented

### **Vinyl Supreme**

Solvent Based Clear

## **Pricing & Information**

Price list & specifications/, tech data, application guidelines, brochures, and further details promptly provided on request..

## **Shifting Gears Toward Waterborne Epoxy**

According to the Global Waterborne Resin Market Report waterborne sealers and coatings are expected to grow 7.97% during 2017 due to the industry shifting gears as it moves toward waterborne epoxy systems.

Initially, strict regulatory factors were the driving force in order to meet clean air standards in relation to V.O.C content; however, demand, specification, and acceleration are now being steered by consumers, architects, maintenance engineers, trade related professional that cater to the coatings industry, and property/asset owners.

Features and benefits of waterborne epoxy, as that of McKinnon Materials, exhibit excellent durability and performance properties ... custom formulated to enhance, protect, and provide vibrant high gloss appearance; while meeting environmental compliant criteria of USDA and can contribute to LEED points.

The physical properties associated with McKinnon's waterborne epoxy assures a high level of value, ease in cleaning and maintenance, sustainability, and lastingdesirable "Return on Investment" (ROI) are met in an environmentally conscious and responsible manner.

Eco-friendly sealers and coatings have been trending upward at a rapid pace over the past 5 years. Waterborne epoxies, when properly chemically engineered, will perform at a level that is consistent with those of solvent based technologies while addressing reduction in VOC's, as well as being much more applicator-friendly, safer to use, and warehouse/store.

With the benefits of McKinnon's Waterborne Epoxy, now being obtainable at a cost comparable to that of traditional solvent based hazardous/non-green safe sealers/coatings, the impending surge in this waterborne technology will continue at a fast pace to greater specification, application, and increased market share.

## **Distinctive & Durable Water-Borne Epoxy**



We proudly announce the launch of our new Water-Borne Epoxy that is available in clear and standard pigmented colors.

\*\* Mix ratio is 4 to 1 ... extended pot life of 2-4 hours.

\*\* Fast dry and cure times. Provides desired degree of freeze-thaw stability. Ultralow VOC, with low odor, can contribute to LEED points.

\*\* Volume of solids 54-58%. Roll on ready or can be reduced with water (300-500 viscosity). Bond strength of 480 psi.

The success rate of well-dressed floors begin with McKinnon Materials cost effective sealers and protective coatings.

"We got you covered" with exceptional quality ... guaranteed to reflect well on your business, increase customer satisfaction, and lead to the referrals you deserve for a job well done (2nd to none).

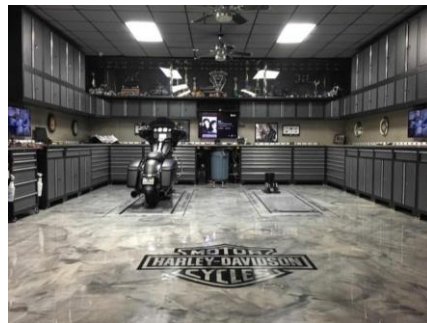
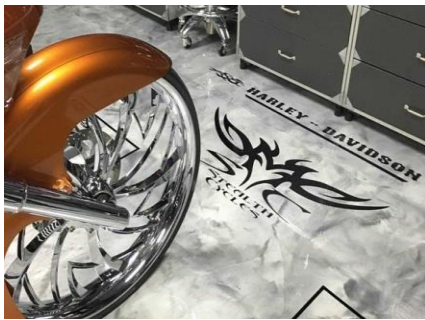
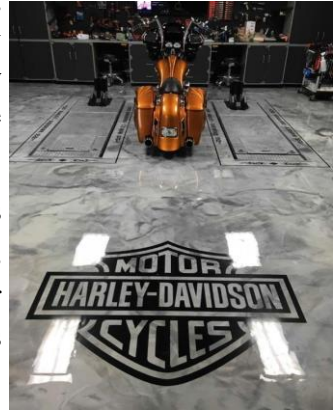


## CONTRACTOR SPOTLIGHT ... Featuring the distinguished designs and reflective floor images of STELLAR SURFACES

Steve Sirota, owner of Stellar Surfaces, is on the road to becoming a living legend in Boca, Palm Beach, and Broward County region of Florida due to his flair for creating inspirationally alluring floors that have a shimmering metallic 3D image. Though the use of Aurora Epoxy Dust system he caters to the dreams, desires, and culture of his customers in order to showcase their individual interests in the best possible light.

It is vitally important to enter into a customers mind in order to truly drive the designs that will be incorporated into the floor and make them the envy of their family, friends, and neighbors ... in doing so Steve rapidly accelerates his level of customer satisfaction, revs up the referral engine, and increases his revenue accordingly. This floor has been super charged by logos and graphics, generating increased value.

Pearl metallic base, with Gun Metal Gray accents, were added to McKinnon's clear Industrial 100% solids Epoxy, in doing so the bedazzling floor sprung to life. Phil, owner of "Stealth Cycles" Harley Davidson shop, now is the proud owner of a Stellar Surfaces garage floor that mirrors the same high end focus of his bikes. For floors with style that will go the extra mile Steve Sirota is the man with proven expertise to successfully achieve them.



**Stellar Surfaces ... 954-608-3473 ... [www.epoxyfloorsforless.com](http://www.epoxyfloorsforless.com)**

## Aurora Epoxy Dust ... metallic additive, epoxy, and misc.

### Aurora Dust Metallic Additive Colors

16 ounce and 4 ounce packages (charts of all available colors upon request and on website)

16 ounce \$30.00 ... enough for 4 to 6 gallons of clear Industrial 100% solids Epoxy

Watch our Aurora Epoxy Dust Training Video on website.

Ask about our Aurora Epoxy Dust sample ring.

### 100% solids clear Industrial Epoxy (3 to 1 mix ratio)

20 gallon kit ... \$700.00    4 gallon kit ... \$144.00    1 gallon kit ... \$37.00

Also available in pigmented factory colors for \$42.00 per gallon ... custom colors upcharge to cover pigment cost, no minimum order



**McKinnon Materials Inc.** [www.mckinnonmaterials.com](http://www.mckinnonmaterials.com)